



2018 Media Release Form

Please note – this form covers Media Permissions for your child at Briar Hill Primary School **for 2018**.

Please inform the school if guardianship/custody changes for your child, as this form will need to be re-signed to reflect these changes. Please inform the school in writing if you no longer wish to provide consent for the use of your child's images and works in the manner described.

At Briar Hill Primary School students will be involved in a range of activities, photos of which may be used for a variety of display, promotional and advertising purposes. These activities might include regular classroom tasks and projects or special school events such as sporting events, camps and excursions.

The work that children and staff produce whilst engaged in school life includes printed material, art works, photographs, videos, DVDs, podcasts and CD recordings.

Most often this material is used for internal, that is school based, use and viewing. Increasingly however there are opportunities for more general and wider viewing audiences to be sought. These may include the school newsletter, newspapers, television media, school promotional materials and the internet.

In particular, our school website provides a wonderful opportunity for students to be able to display their work. Throughout the year, our website will include classroom projects, artwork, school excursion reports, photographs and video material produced by the students.

In using students' work and images in these external media we will ensure that students will be identified by first name only.

To support staff in their work we require all parents to complete the authorisation form below. If you have any further questions, please contact your child's teacher.

MEDIA RELEASE AUTHORITY FORM – Please fill out a form for each child

I, _____ of (parent/guardian/carer's name)

_____ (address) being the parent or

lawful guardian of _____ (child's name) at

Briar Hill Primary School, do hereby



Authorise



Not authorise

If authorised, I acknowledge and transfer all copy rights to Briar Hill Primary School to produce, reproduce and use any video, DVD, photograph, CD recording, audio recording and audiovisual media taken of my child and any art, print or tape work produced by my child for any school advertising and/or promotional purposes, including the Briar Hill Primary School internet web-site, promotional video and documentation.

Upon authorisation, I agree that all videos, DVDs, photographs, CD recordings, audio recordings and audiovisual media taken of my child or school art, print or tape work produced by my child shall constitute the sole and exclusive intellectual property of Briar Hill Primary School.

I understand that only my child's first name will be used in conjunction with any form of school promotional material.

Signed: _____

Date: _____